

ABSTRACT

Surveying rubbish or garbage is not new in Surabaya. A lot of surveys have been conducted by both government and private institutions. This survey is one of them, and it is about the trading system as well as the channel(s) of distribution taken by the respondents.

The survey discovers that, surprisingly, the trading system in the business of domestic garbage prior to the pollers does not follow any standard distribution model. It seems that they trade everything to anybody who whises to be their consumers.

It is further discovered that there is no institutional relationship among the traders except in the form of selling and buying among themselves for profit. A cooperative is threfore suggested to be their institution to do the business together with a larger power in the market.

All of their commodities are sold for recycling (and nothing is for just reusing) and hence enhancing the significance of the survey. Among the intermediate consumers are factories, who, in turns, recycle the commodities and wholesalers who resell the commodities to factories.